



MI Farm Bureau 101



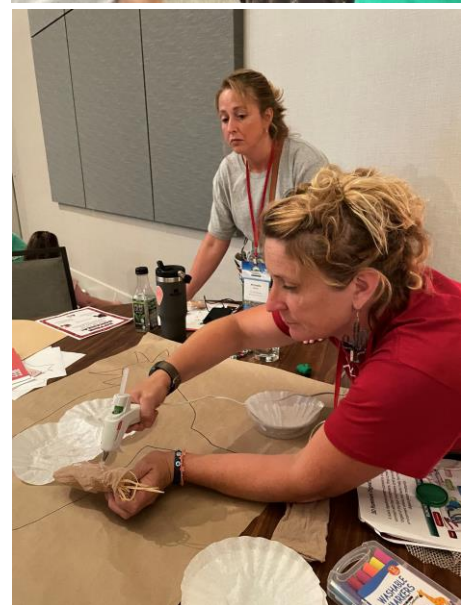
Michigan Farm Bureau

- Founded February 4, 1919
- State Largest General Farm Organization
- Represent all agriculture
- More than 41,000 farm families



Promotion and Education

- Target Audience
 - K-12 Youth
 - Consumers
- Agriculture in the Classroom
- Educator Outreach
- Farm Safety Events
- Project R.E.D. (Rural Education Day)
- Farm Tours
- Conducting activities at local fairs



FARM Science Program



- K-5 educational focus
- Field trip that comes to the school
- Target audience: public and private schools, home and virtual school groups, urban and rural schools.
- All lessons are aligned to the state science standards (NGSS)

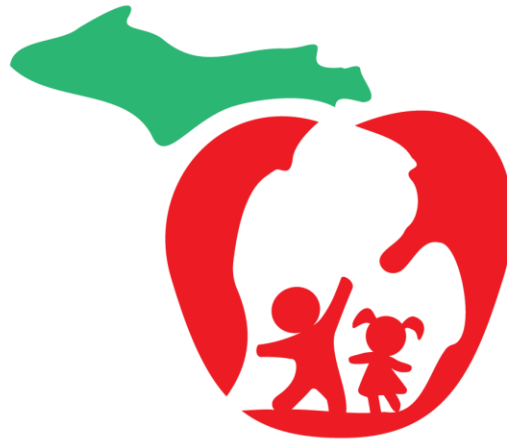
FARM Crates

(Grades K-2 or 3-5)

Each FARM crate includes:

- Lesson Plan
- Worksheets
- Agriculturally Accurate Book
- Themed Agricultural Magazines
- Virtual Farm Tour
- Hands-on Activity
- Teacher Gift





End Childhood Hunger in MI

FB MICHIGAN FARM BUREAU
FAMILY OF COMPANIES®

Social Mission | Community Engagement

Volunteering & Fundraising

- Volunteer Days
- Teamwork Tuesday's
- September Hunger Action Month



Funding Grants

- Agents for Change
- Farm & Fairs Hunger Relief Grant



Social Mission | Research continued

2025 Venison Donation Task Force

Committee being established in 2025, comprised of members, agents, and Farm Bureau employees.

Short Term Goal: Improve the immediate accessibility of venison donation for Michigan farmers and hunters.

Long Term Goal: Develop a comprehensive strategy that increases the accessibility of local venison - processing and distribution amongst rural charitable providers while decreasing the logistical challenges associated with non-regional practices.



MICHIGAN AG FACTS



52,194

Number of farms
in Michigan



FIRST

Michigan's ranking for the state that
produces the most low-fat ice cream,
milk and grows the most cucumbers for
pickles, blueberries and tart cherries.



58 YEARS

Average age of a
Michigan farmer

191 ACRES

Average size of a Michigan farm

**9.9 MILLION
ACRES**

Land in Michigan farms



SECOND

Michigan's ranking for
the state with the most
diverse agriculture
industry in the nation



300

Number of agricultural commodities
produced in Michigan



98%

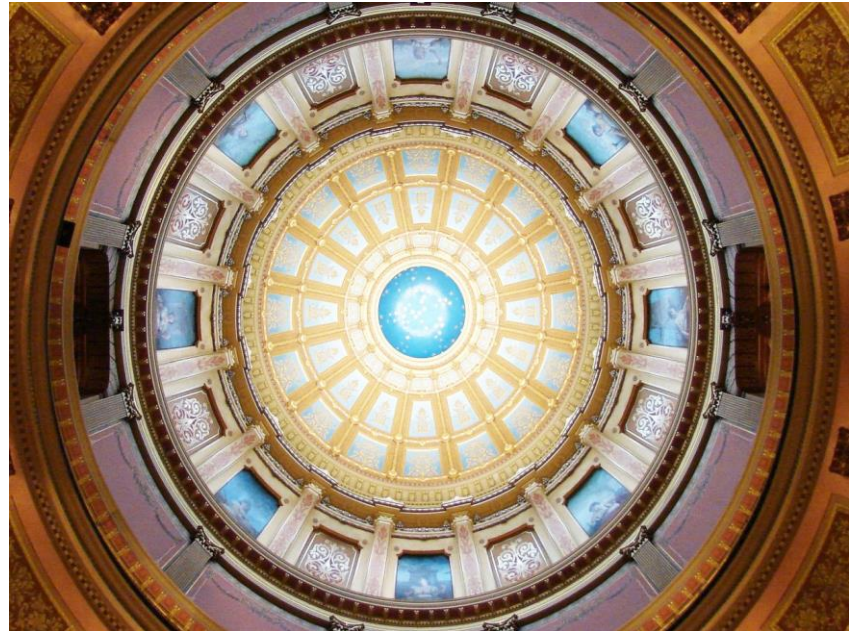
Percentage
of U.S. farms
individually or
family-owned

When agriculture stands together....

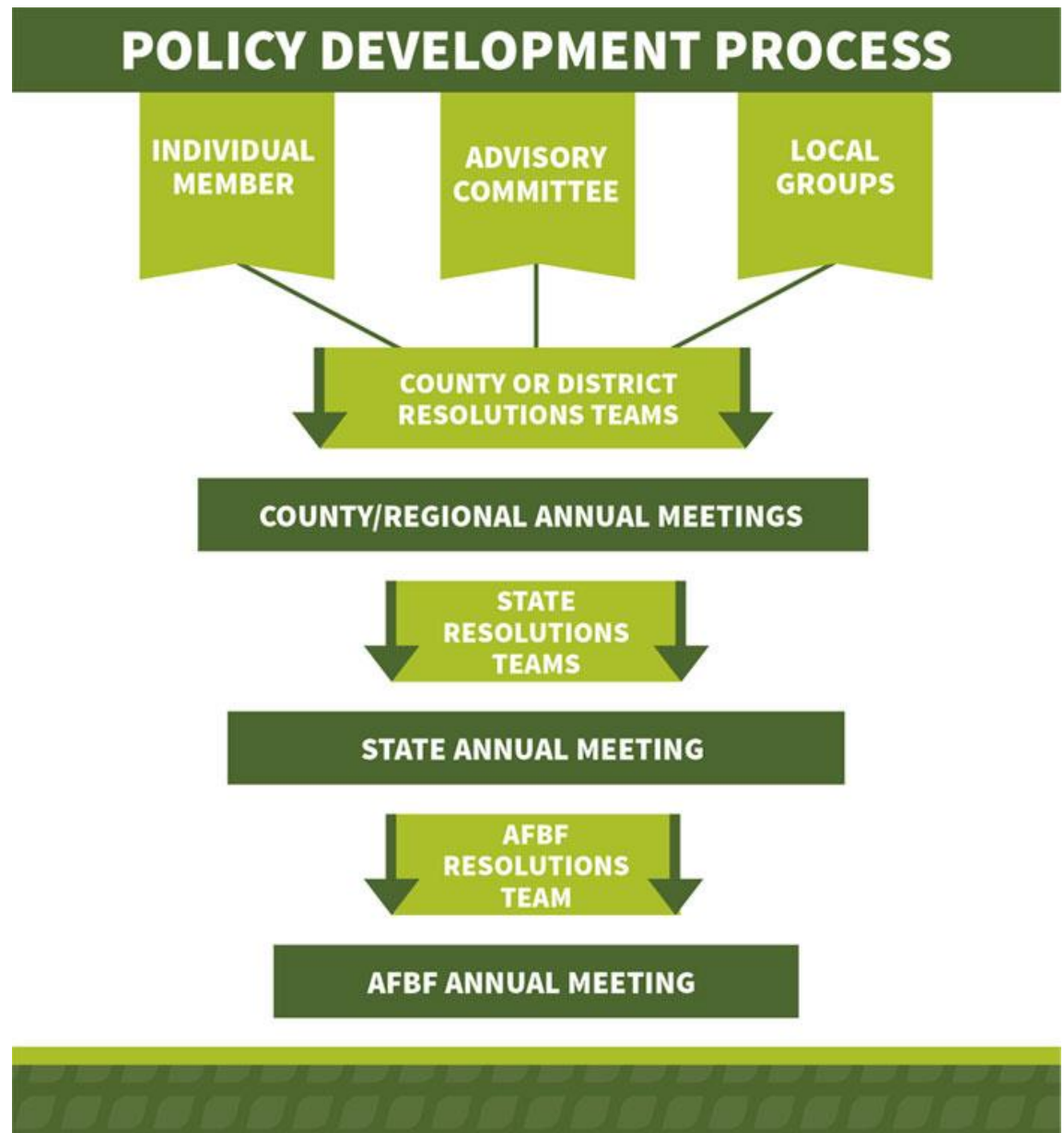


'AG'VOCATES

We support our members' *advocacy* efforts by fostering relationships with elected officials and regulatory leaders to *protect* and *enhance* the food and agriculture industry.



Policy Development Process



Thank you