

SME EDUCATION FOUNDATION



Inspire. Prepare. Support.

INSPIRE - SUMMITS

Hands-on manufacturing challenges and competitions for high school students

PREPARE - SME PRIME®

Industry-informed curriculum, equipment and training in high schools across the county

SUPPORT - SCHOLARSHIPS

\$2 million in engineering and manufacturing scholarships awarded annually



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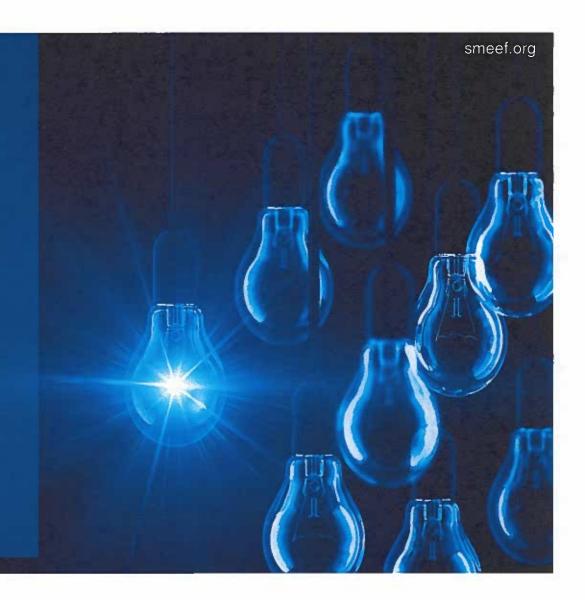
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WHY?

- 522,000 manufacturing jobs are currently unfilled
 - National Association of Manufacturers
- 2.4 million manufacturing jobs could go unfilled by 2028
 Manufacturing Institute / Deloitte
- \$2.5 Trillion economic impact (negative)
- Inadequate pipeline of talent entering the industry due to perception problems







PREPARE | SME PRIME®



- Funds and develops engineering and manufacturing programs in high schools across the country
- Informed and supported by the local engineering and manufacturing industry within each community
- Tailored to meet the talent needs of local manufacturers
- 62 schools 22 states
- Over \$2 million distributed in 2020



Michigan



- 1. Alma High School in Alma
- 2. Birch Run High School in Birch Run
- 3. Center Line High School in Center Line, Michigan
- 4. Cornerstone Health + Technology High School in Detroit
- 5. Freeland High School in Freeland
- 6. Grand Haven High School in Grand Haven
- 7. Gratiot Isabella Technical Education Center (GHTEC) in Mt Pleasant
- 8. Hemlock High School in Hemlock
- 9. Heritage High School in Saginaw
- 10. Jackson Area Career Center in Jackson
- 11. Merrill High School in Merrill
- 12. Pontiac High School in Pontiac
- 13. Romeo High School in Romeo
- 14. Saginaw Career Center in Saginaw
- 15. Starkweather Academy in Plymouth
- 16. Swan Valley High School in Saginaw
- 17. Whitehall High School in Whitehall

SME PRIME® Pathways





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SME PRIME® Deliverables



SME PRIME® Vendors





























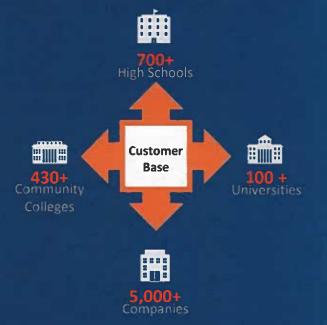




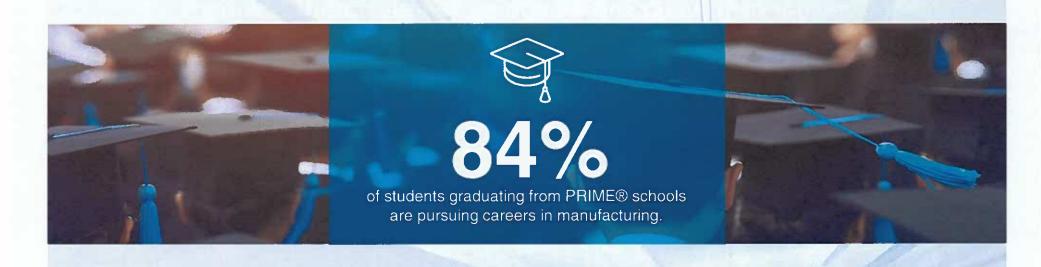
Leading Provider of Training and Workforce Development Solutions

- 90-plus employees | 16 instructional designers
- 500-plus classes
- Aligned with 3rd party industry standards and certifications





SME PRIME® Impact



INSPIRE. PREPARE. SUPPORT



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SME PRIME® Process









- Regional Market Analysis
- Workforce Assessments



- Project-Based Learning Instructional Delivery
- Aligned with State Standards and CIP Codes
- Aligned with 3rd Party Certification Requirements
- Soft Skills, as Identified by Harvard University
- Chronological Four-Year Plans
- 180 Hours/Year



SME PRIME® Budget & Donation Options



SME PRIME® ROI

INDUSTRY

- Customized needs-based training program
- Turn-key operation | Plug n Play
- Direct connection to local high schools
- Enhanced pipeline of talent
- Corporate brand recognition

EDUCATION

- High School
 - Complimentary "hands-on" manufacturing program
 - Connection to local employers
- Students
 - Introduction to manufacturing career pathways
 - Relevant skill set and industry recognized certifications
- Teachers
 - Professional development
 - Access to SME PRIME® network



Diversity, Equity, and Inclusion

- DEI initiative launched in 2020
 - Scholarships

Achieve race and gender parity within scholarship program – applicants and awardees.

SME PRIME

Increase percentage of minority and female students served by SME PRIME® to 50% and 35%, respectively.

Board Governance

Ensure diversity factors considered in Foundation board governance nominations.



