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Dear Oversight Committee Members,

Today, I applaud the efforts of Governor Whitmer's Executive Order to ban flavored vape products in the State of Michigan. In my 9 years as a drug prevention professional, I have never seen such a dramatic climb in kids using a substance as I've seen in youth vaping. According to the Michigan Profile for Healthy Youth, in 2017, 1 in 3 Macomb County 9th grade students reported using a vape product in the past 30 days. Vape flavors such as such as Sugar Cookie, Caribbean Punch, and Fruity Cereal, are being created around foods popular among youth. Furthermore, students whom I have spoken to, said that one of their reasons they tried vaping was that they knew they would like the flavor. I'm confident that we would not hear that answer among many adults. As we saw in the aftermath of the tobacco settlement, once there were laws in place restricting tobacco additives and marketing cigarettes to youth-both directly and indirectly, youth tobacco use plummeted. I strongly support this ban on flavored vape products and believe that Michigan has the opportunity to become the leader in the fight against youth vape use.

Thank you for your time and consideration.

Respectivly,

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Katte Malogel