

42 STRONG

THE TATE MYRE FOUNDATION



Trust. Love. Build.

If you have been to one of our events you have seen our Trust, Love, and Build banners. Most of our mentors and mentees also wear bracelets with these same words. I am wearing my bracelet as I write this. Where did these words come from? Why do we use them for our slogan? What do they mean to our program? Allow me to share the origin story with you.

In the days following Nov. 30th, a video surfaced of Tate being [interviewed](#) after a football playoff win against Clarkston. The family and many close friends spent time watching and re-watching as a way to connect with Tate. In describing how the team was able to be successful, this is what Tate said:

“We didn’t quit. We came back. We grinded, worked every day. We TRUST each other. We LOVE each other and we just started BUILDING week by week and here we are.”

TRUST. LOVE. BUILD.



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The Myres felt as if Tate was speaking to them in providing a road map for what needed to be done in the community. As 42 Strong was being formed, we took Tate's words to heart and used them to guide us.

What do these words mean to 42 Strong?

TRUST: Through consistent, sincere action we will earn each other's trust

LOVE: We will have each other's back, look out for one another, pick each other up when we are down, care for all members of our program and our community. We will model and show our mentors and mentees the importance of loving each other.

BUILD: By creating trust through our actions and spreading love through our program, we will build the strongest community possible.

Tate's words were wise beyond his years. These words apply to every single person reading this. What can each of us do to take them to heart? Can we do a little more to build trust, reach out to others and show that we love and care? If we all do this, there is no limit to what we can build TOGETHER!

TRUST. LOVE. BUILD.
