



# Michigan Steelhead &

# Salmon Fishermen's Association

*Protecting, Promoting and Enhancing Sport Fishing in the Great Lakes  
and Connecting Waterways since 1971*



# Who ARE the Michigan Steelhead & Salmon Fishermen's Association?





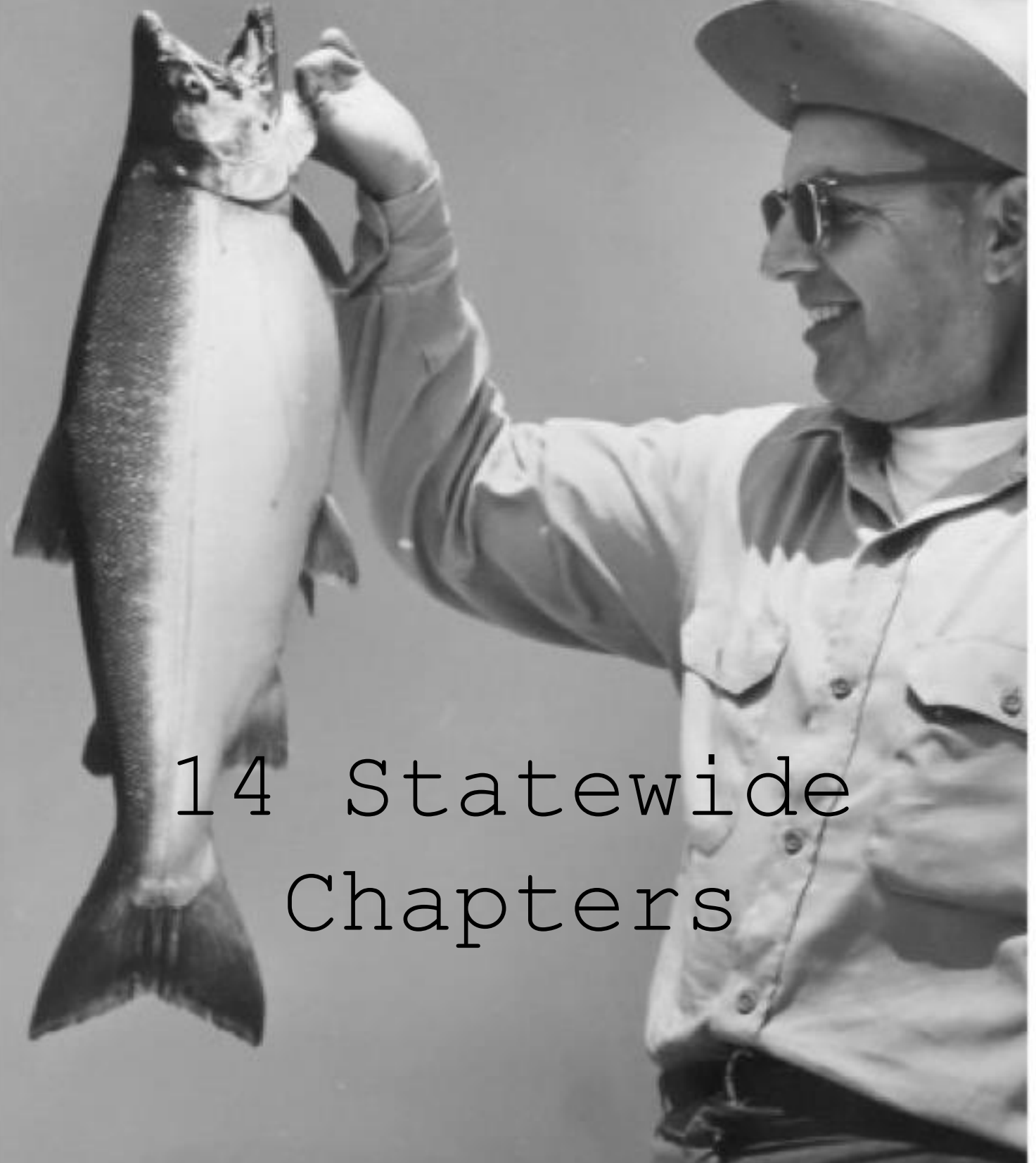
Founded in 1971

Michigan's leading  
fishing and fish  
hatchery advocacy  
group

"Go-To"  
organization for  
best fishing  
techniques and  
tactics



6,000 Members



14 Statewide  
Chapters



We are **PASSIONATE** about...

**Preserving Michigan's Great Lakes,  
Streams, Tributaries & Fisheries**

**Sustainability**

**the Ethical Treatment of  
Michigan's Fish Populations**

**and, of course,**

***Fishing!***



# Advocacy \* Policy \* Outreach

The MSSFA works closely with the Michigan DNR.

MI Steelheaders sit on multiple Great Lakes Advisory Committees



MSSFA meets regularly with the DNR Fisheries Chief, DNR Director and DNR Commission

MI Steelheaders promote Michigan fishing statewide and throughout the United States



PURE MICHIGAN®

Michigan is 2nd only to Florida in fishing tourism!





# *Join Your Local Chapter of the Steelheaders*

## **Subscription to *Great Lakes Fishing News***

*Best Ideas, Practices and Fishing Techniques Shared*

*Fun Competition Among Chapters*

*Membership Events*

*Membership is Inexpensive*

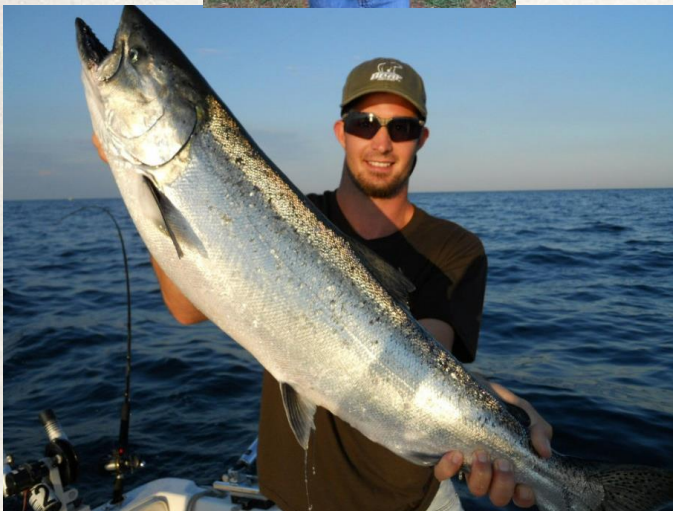
*Cook Outs and Chapter Parties*



*Kid's Fishing Outings and Events*

*Chapter Tournaments!*

*Merchant Discounts!*





# *The Heart of the MSSFA*

## Family, Friends, Making Memories



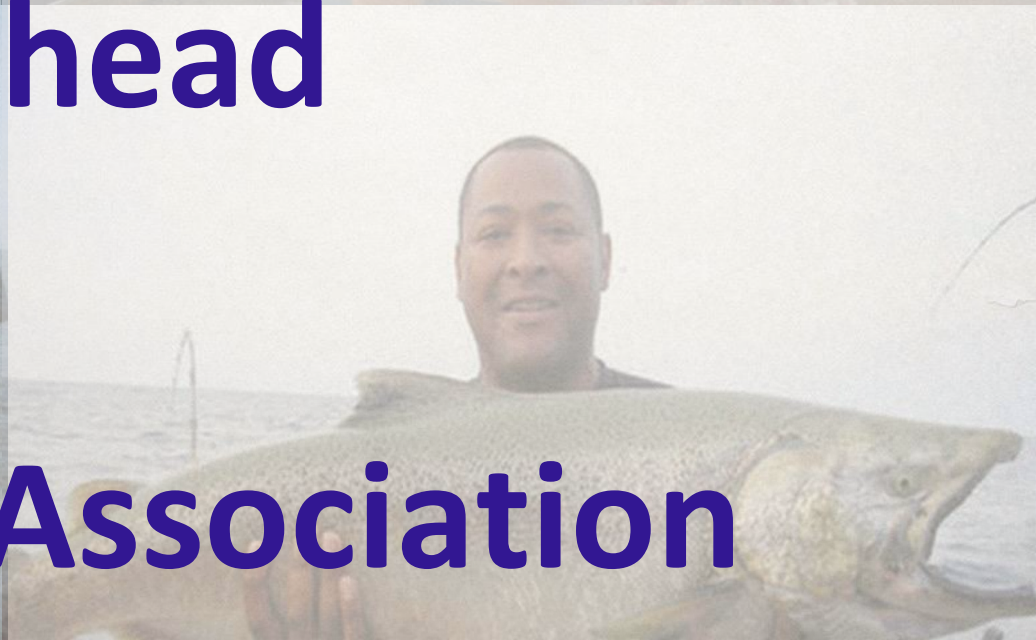




**WE  
ARE**



**THE**



**Michigan Steelhead**

**&**

**Salmon Fishermen's Association**





**Michigan Steelhead  
&  
Salmon Fishermen's Association**

MSSFA Executive Director Dennis Eade  
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# Michigan Trout Unlimited

*Dr. Bryan Burroughs – Executive Director*



# The Basics

- Founded in MI, 1959
- *“to conserve, protect & enhance coldwater fisheries and the waters that support them”*
- 20 local chapters in MI
- ~7,500 active members MI
  - 400 chapters in US
- ~200,000 members in US
  - ~225 staff in US
    - Grassroots
    - Science-driven, conservation







- ❖ Michigan TU volunteers

- ❖ ~50,000 hours annually

- ❖ Valued at ~ \$1.3 M

- ❖ Funds Raised & Spent

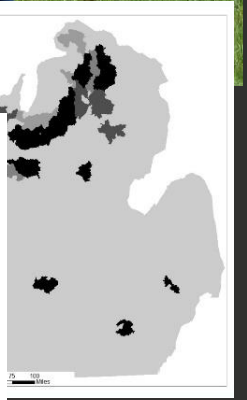
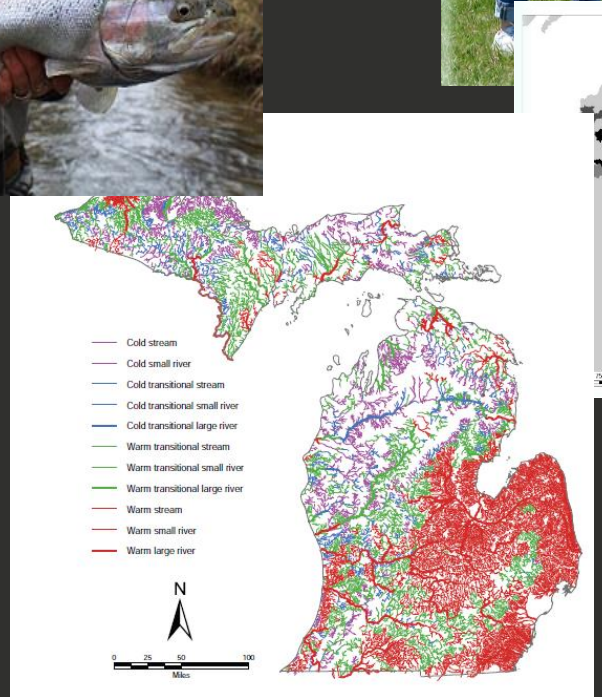
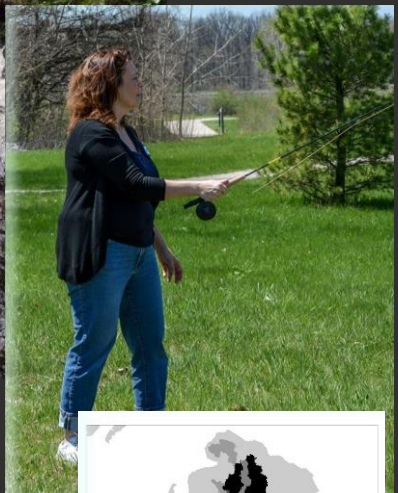
- ❖ ~1.5\$ M annually, varies with the projects completed each year.





# What We Do

- ❖ Protect
- ❖ Reconnect
- ❖ Restore
- ❖ Sustain





# Where You Might See Us

- ❖ Local stream enhancement projects – statewide
- ❖ Youth, women's and angler recruitment programs
- ❖ Policy:
  - ❖ Dam removals and dam regulation reform
  - ❖ Water withdrawals and groundwater management
  - ❖ GL Fish Management and Commercial Fishing Statute
  - ❖ Conservation Funding
  - ❖ Fish Management Legislation







[www.michigantu.org](http://www.michigantu.org)

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