



Wonderschool Briefing: The Michigan Program

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MARCH 2024



About Wonderschool

Quick Facts

Founded: 2016

Co-Founder/CEO: Chris Bennett

Providers: 40,000+

States: 46

State Contracts: 8

Main Products/Services:

- New Provider Creation
- Provider Business Stabilization
- Child Care Marketplace
- Substitute Teacher Portal
- Lead Teacher Recruiting
- Child Care Management Sys
- Licensing Service/Module
- Grant Management
- Training Development
- Tri-Share Infrastructure & Management

WONDERSCHOOL CONFIDENTIAL

Wonderschool

TIME 100 MOST INFLUENTIAL COMPANIES 2022

Goldman Sachs

one MILLION BLACK WOMEN

The American Dynamism

al6z

TED

Wonderschool

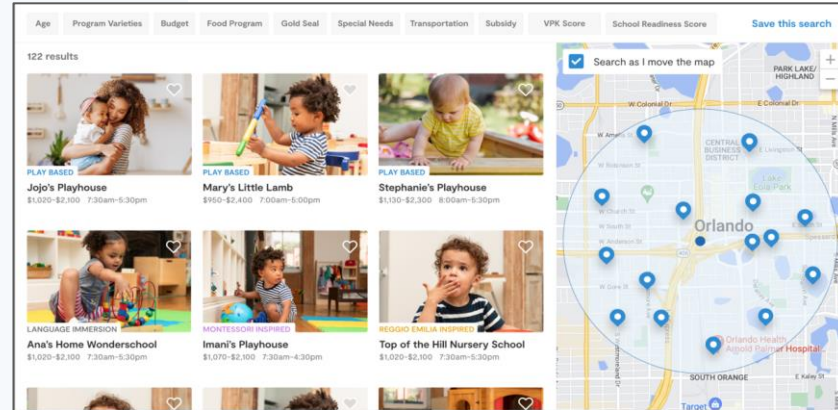
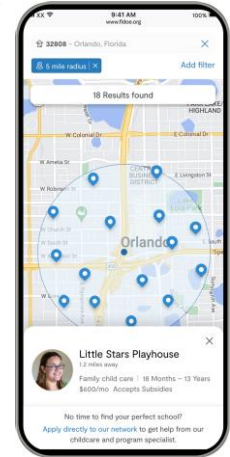
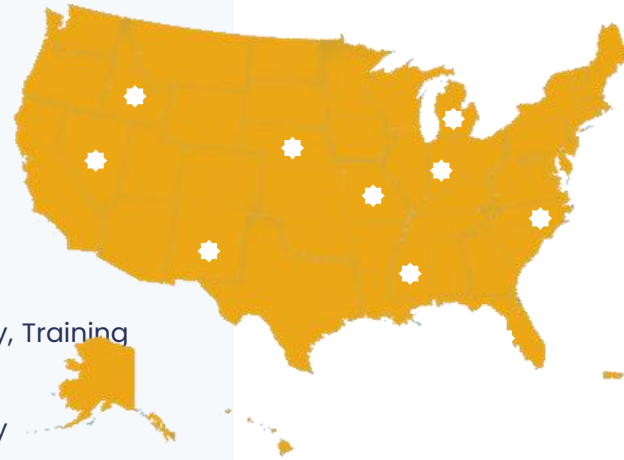
by making it easier for entrepreneurs

citi

Statewide Partnerships

Highlights

- Michigan: New Provider Creation, Business Sustainability, Training Portal
- Nevada: New Provider Creation, Business Sustainability
- Idaho: New Provider Creation, Business Sustainability
- Missouri: New Provider Creation, Business Sustainability
- Mississippi: New Provider Creation, Substitute Teacher Portal
- New Mexico: Child Care Marketplace, New Provider Creation
- Indiana: Child Care Marketplace
- Florida: Child Care Marketplace*
- Nebraska: Business Sustainability
- N. Carolina: Business Sustainability



The Michigan Team



Katie Dunlap

Senior Account Executive
Utica, MI



Mia Shapiro

Senior Manager -
New Supply
New York, NY



Roshni Shokar

General Manager -
MI & MO
Detroit, Michigan



Amanda Bailey

Program Manager
Detroit, MI



Aimee Lem

Program Manager
Washington, DC -



Angie Ontiveros

Recruiter
Wyoming, MI



Sommer Jabbar

Program Manager -
New Supply
Grand Rapids, MI



Megan Kelley

Technical Product
Onboarder
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Program Manager,
Lansing, MI



Sonia Sipes

Michigan Project
Specialist
Grand Rapids, MI



K'Sandra Earle

Program Manager -
New Supply
Waxahachie,
Texas



Kati Schwartz

VP of Marketplace
Sales, Success &
Operations
Detroit, MI



K.T. Chin

Sales Engagement
Representative
Richmond, VA



Lisa Bergum

Program Manager
Detroit, MI

Wonderschool Deliverables

Phase 1:

October 2022- September 2023

New Child Care Providers

Goal: Create 75 New Child Care Providers



Provider Stabilization

Goal: Stabilize 100 Existing Programs with Business Tools and Support



Child Care Toolkits for New providers

Goal: Technical Assistance Tools for New Child Care Providers



Market Research

Goal: Market Research to Evaluate Licensing Experience

Results: Completed Research and Made Recommendations for Process Improvements

Wonderschool Deliverables

In Progress

Phase 2:

May 2023- September 2024

Phase 3:

October 2023- September 2024

Business Coaching

Goal: Provide Personalized Business Coaching and Support for New and Existing Providers



Training Modules

Goal: Develop Interactive Training Modules to Support Family, Group, and Center Based Child Care Programs



Prospective Child Care Providers

Goal: Recruit, train and support 225 Prospective Child Care Providers to Start New Programs



Business Sustainability

Goal: Support 225 New Providers with Business Strategy for Sustainability
Result: 202 enrolled in Wonderschool Academy

Market Research & Licensing Modules

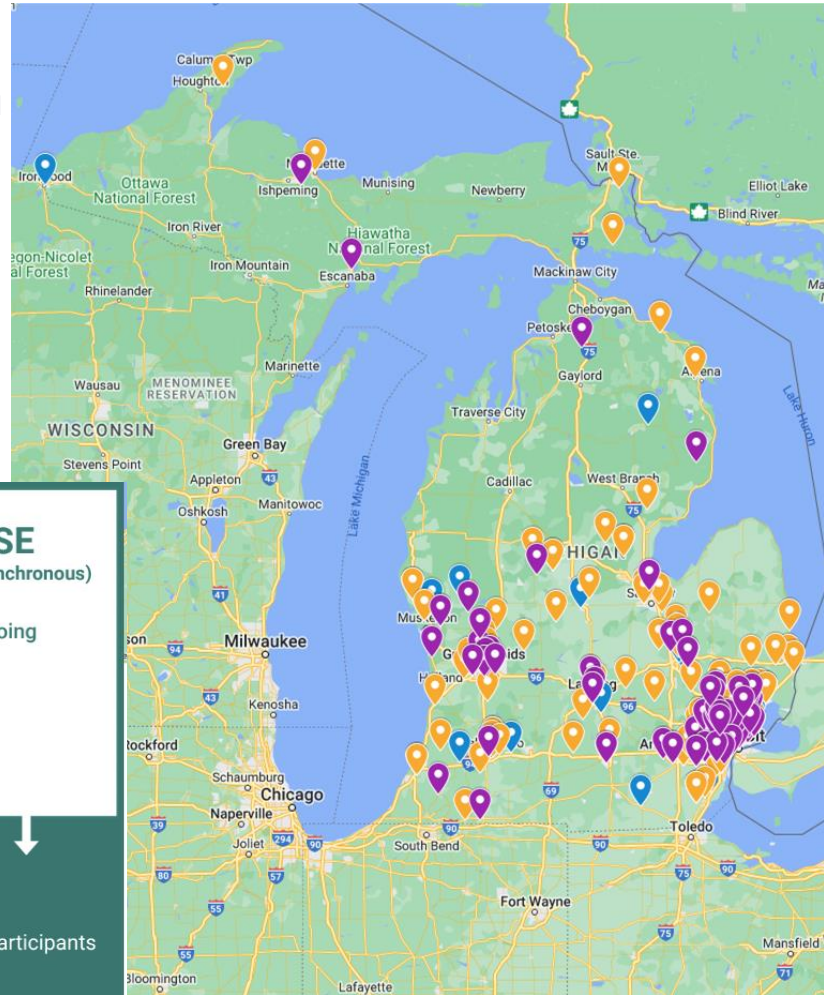
Goal: Conduct market research of current child care providers to better understand the impact of OSS and CFMF supports - in interview process
Goal: Interactive Licensing Orientation Modules for Family Child Care and Centers - in planning phase

Wonderschool Impact

- 📍 Wonderschool Academy & Licensed
- 📍 CCMS & Provider Sustainability
- 📍 New Provider Created

Wonderschool Academy Cohorts Underway

| | | | |
|---|---|---|--|
| <p>Cohort 4</p> <p>Launched 1/18</p> <p>Graduation 3/7</p> | <p>Cohort 5</p> <p>Will Launch 2/27</p> <p>Graduation: 4/2 (6 week accelerated cohort)</p> | <p>Cohort 6</p> <p>Will Launch Mid March</p> <p>Graduation May (6 week accelerated cohort)</p> | <p>RISE (asynchronous)</p> <p>Ongoing</p> |
| ↓ | ↓ | ↓ | ↓ |
| 11 participants | 23 participants | 15 RSVPs | 35 participants |



COMPASS CONFIDENTIAL / OUR PLACE

Value Added Additions

- **Substitute Teacher Portal**- substitute matching platform, combined with support services (MS)
- **Helping Hands**- business phone lines and email address to ensure that providers can focus on child care (NM)
- **Licensing Portal**- case management product for child care providers and case workers to increase the number of providers completing the process

Wonderschool
CHILDCAREMATTERS

Dashboard
Today's Jobs

Feb 12th, 2024
08:00 AM - 04:00 PM
Today
T&g Scholar Learning Academy
Employee: Anquetta Tribble

Feb 12th, 2024
12:30 PM - 05:30 PM
Today
First Methodist Church Of Columbus Early Learning Center
Employee: Mistin Martin

Feb 12th, 2024
08:00 AM - 05:00 PM
Today
Global Connection Learning Center
Employee: Cassidy Epps

Feb 12th, 2024
08:00 AM - 04:30 PM
Today
Leaps And Bounds Developmental Academy
Employee: Justice Grisby



STEAM
CREATIVE SCHOLARS
PRESCHOOL

1725 Stilesgate St SE, Grand Rapids, MI 49508

See photos See outside

STEAM Creative Scholars Preschool
Family day care service in Grand Rapids, Michigan

Website Directions Save Call

Address: 1725 Stilesgate St SE, Grand Rapids, MI 49508
Hours: Open - Closes 6:30 PM -
Updated by phone call 2 weeks ago
Phone: (616) 226-0554 < WS Phone Line
Suggest an edit · Own this business?



Thank you!

Questions & Answers