



October 17, 2019

The Honorable Jack O'Malley
Michigan House of Representatives
PO Box 30014
Lansing, MI 48909

Dear Representative O'Malley,

The Tourism Industry Coalition of Michigan (TICOM) would like to express our support for House Bills 4486, 4775 and 4776.

The funds raised from these bills provide additional dollars for Michigan's parks, which will afford our residents and tourists alike, an outstanding experience while visiting some of our state's most beautiful attractions. In addition to state parks, they will provide increased funding for local parks benefitting our communities as well as Michiganders quality of life.

TICOM is a statewide tourism organization whose mission is "to strengthen Michigan's travel and tourism industry as a vital component of economic development and quality of life through governmental advocacy, public relations, collaboration, and other promotional and educational efforts." TICOM has a broad and diverse membership which includes professional organizations representing Michigan's Campgrounds, RV Parks, Outdoor Recreation, Boating Industries, Festivals and Events, Golf Courses, Hotels-Motels-Resorts, Restaurants and Breweries, Bed & Breakfasts, Convention & Visitors throughout the state, Snow Sports Industries, Tourism Publishing as well as unique, nationally and internationally renowned attractions and cultural locations.

Thank you for allowing us the opportunity to express the TICOM's support for this legislation. We are hopeful that it will have a positive outcome in the House of Representative's Transportation Committee.

Sincerely,

Julie Pingston,
TICOM President

PO Box 403, Stanwood, MI 49346
Phone: 231-823-0015

www.mitourismcoalition.org

mitourismcoalition@gmail.com