



EASTERN MICHIGAN UNIVERSITY

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## **Eastern Michigan University**

**Nearly 19,000 students enrolled**

**Nearly 90% of students come from Michigan**

**75% of graduates stay in Michigan**

**Over 120,000 alumni in Michigan, in every county**

## Institution of Opportunity

**25% of first-year students are first generation to attend college**

**32% of first-year students self-identify as minority students**

**46% of first-year students have Pell Grants**

**80% of Eastern students work while attending college**

**Named No. 3 “military friendly” university in the nation**

# High-Demand Degree Programs

- **Physician Assistant**
  - Partnership with St. Joseph Mercy Health System
- **Nursing**
  - Partnership with Washtenaw Community College
- **Online RN-to-BSN**
  - Enables working nurses with associate's degrees to earn bachelor's degrees
- **Construction Management**
  - To meet growing demand and dwindling supply of professionals
- **Aviation**
  - To meet chronic shortage of aviation professionals



# High-Demand Degree Programs

- **Finance**
  - To meet interest in master's degree programs
- **Neuroscience**
  - Blends chemistry, biology and psychology for high-demand profession
- **Mechanical Engineering and Computer & Electrical Engineering**
  - Accommodates Michigan's need for well-trained engineers
- **Cyber Security**
  - Eastern is an NSA Center of Excellence with job placement rate of nearly 100%



## Enrollment Trends

- Eastern's focus on international student enrollment
- Nearly 700,000 working adults in southeast Michigan have some college credits but no degree
- Eagle Engage Corps provides debt forgiveness in exchange for community service, when re-enrolling at Eastern





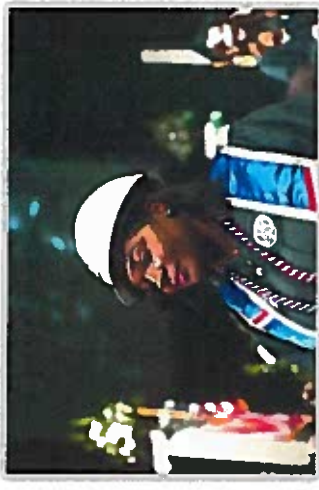
## Managing Costs

- Modified employee benefit programs
- Reduced administrative headcount
- Eastern's total expenses reduced by \$7 million, or 2%, between 2017 and 2018
- Partnered with international expert to manage dining operation; higher satisfaction, new facilities, higher net revenues
- New co-generation facility
  - *Reduced utility costs by more than \$2 million per year*
  - *Reduced Eastern's carbon footprint*



## Performance Funding Formula

- Eastern focus on student success, high-demand programs, and managing costs
- Eastern tied for first-place in the 2019 performance metric scores
- Higher education funding still lower than 2003
- Current formula that focuses on six-year graduation rates excludes most non-traditional students





## Non-Traditional Students

- Community college transfer students
  - *More than 60% of EMU graduates have earned community college credits*
  - *Eastern has more than 140 articulation agreements – the most of any university in Michigan*
- Students who transfer between four-year universities
- Students who stop-out temporarily
- Students who enroll part-time for any reason
- Students who stop-out temporarily for military service
  - *EMU has one of the largest populations of veteran students in Michigan*



# Performance Funding Formula Recommendation

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**Revise the formula to capture data  
for transfer students, adult learners,  
and other non-traditional students**

# Considerations

- Use the new student outcome measure developed by the Center for Educational Performance & Information
- Tie funding to percentage of students with community college credits
- Give more weight to Pell Grant students who are from Michigan



**Eastern Michigan University thanks you  
for your time, dedication, and  
support for higher education in Michigan**

