



MICHIGAN WHEAT PROGRAM
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Michigan Wheat Program

David Milligan, Chairman
Art Loeffler, Secretary
Jody Pollok-Newsom, Executive Director

MICHIGAN WHEAT PROGRAM

Michigan Wheat Program

- Summer 2011: **Voted in** by growers initially.
 - 54% popular vote; 54% production voted.
- Winter 2016: **Voted back in** by growers for 5 more years.
 - 80% popular vote; 81% production voted.

MICHIGAN WHEAT PROGRAM

MWP: The Mission



To promote a **viable, thriving and growing** Michigan wheat industry which includes...

- input suppliers,
- seed producers,
- growers,
- millers,
- end users and consumers.

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MWP: The Board

- 9-member board
- Governor appointed
- 3 annual appts
- 8 growers
- 1 miller
- MDARD rep
- MSU Extension
- MSU Wheat Specialist
- Representing 6,500 farmers



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MI Wheat Production

MI wheat farmers' yields.

2012: 76 bu./Acre

2016: **Record Yield = 89 bu./Acre!**

2017: 79 bu./Acre

2018: 78 bu./Acre (90 bu./Acre was USDA estimate)

MI wheat farmers' production on average 500,000 acres.

- 2013: 45 mill. bu.

- 2016: **Record Production = 50.7 mill. bu.!**

- 2017: 33.8 mill. bu.

- 2018: 35.7 mill. bu.



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MI Wheat: Value-added Uses



Soft red winter wheat

cookies cakes
donuts pastries



Soft white winter wheat

cereals cakes
cookies crackers

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MI Wheat: Processing

Michigan's top-line millers & end users...

Kellogg's Kraft Nabisco General Mills
Chelsea Milling-Jiffy King Milling Knappen Milling
Mennel Milling Star of the West Milling Post



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MWP: Strategic Priorities

- **Research:**
Yield and quality.
- **Production issues:**
Equity.
- **Education, communication:**
Create awareness.
- **Promotion:**
Develop support, appreciation for industry.
- **Market development:**
- Options for farmers.



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MI Wheat: Annual Budget

Michigan Wheat Program Annual Budget

Assessment collection	2%	
Board expenses	7%	
Communication/education	8%	
Events	14%	
Office	2%	
Research	54%	
Sponsorship/membership	7%	

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MI Wheat: Research Topics

100 projects funded totaling over \$3 million in 7 years!

- Breeding/genetics
- Cover crops
- Diagnostics
- Disease
- Double crop soybeans
- Marketing
- Nutrient management
- Quality
- Rotation
- Variety trials
- Weeds



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MI Wheat: Informing Growers through Events

Events for farmers, stakeholders.

2019 Annual Meeting: March 20th at Saginaw Valley Research & Extension Center, Frankenmuth.

2019 Summer Field Day: June 12th MSU Pathology Farm, Lansing.

All past events online at miwheat.org under 'Education' and 'Previous Events' tabs.



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MI Wheat: Informing Growers through Communications

E-newsletter – **free!**

- *Wheat Wisdom* launched November 2014.
- Sign up today at bottom of miwheat.org home page.
- Brief notes on events, issues, research.
- 1,700 + readers.

Website

- miwheat.org
- Grower-focused.
- Past events, research.



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For More Information

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